

Global ATM Market Research Report: Forecast (2025- 2030)

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EXECUTIVE SUMMARY

The purpose of this report is to analyze current market trends and forecast future business performance. It aims to provide actionable insights into evolving market dynamics, identify key growth drivers, and anticipate challenges that may impact the company's long-term success, enabling stakeholders to make informed strategic decisions for sustainable growth.



INDUSTRY OVERVIEW

The Global ATM Market size was valued at around **USD25.6 billion** in **2024** and is projected to reach **USD34.8 billion** by **2030**. Along with this, the market is estimated to grow at a **CAGR** of around **5.10%** during the forecast period, i.e., **2025-30**. The Global ATM Market growth is due to the rising need for fast banking solutions, expansion in rural & remote areas, the support of government, digitalization of the banking sector, rise in disposable income, growing white collar population, technological advances, upgraded security systems, regulatory norms, and others, across multiple regions.



KEY MARKET DRIVER

Shift of Working Population Towards Fast Banking Solutions – The increasing need for fast cash withdrawals is a key factor driving the growth of the market across multiple regions globally. The adoption of ATM has surged due to digitalization, remote working culture, internet connectivity, and other factors.

The rising number of the working population, primarily in tier-1 and tier-2 cities, accounts for more than 60% of the population worldwide, who have a busy schedule and need a fast and efficient cash withdrawal solution. The time constraint and the off weekends of most of the banking institutions have complicated the cash withdrawal procedure, thus pushing the banking sector to incorporate ATM, a 24/7 cash withdrawal service, with approximately 3 million ATMs globally. Additionally, the adoption of multi-interface ATM for the withdrawal and deposit of cash, with additional features like touch screen, NFC readers, advanced authentication system, and others, increases the acceptability of the ATM. With the rising urbanization and expanding workforce, the demand for convenient, time-conserving, and effective banking services has increased, thus accelerating the demand for ATMs globally.



MARKET SEGMENT- ATION

Leading Segment & Region

- The report indicates that Asia-Pacific is poised to emerge as the fastest-growing region in the Payment Gateway Market
- - The report indicates that Hosted Type Acquired a Larger Payment Gateway Market Share due to its ease of use, enhanced security, and compliance with PCI DSS.



-By Solution

- Deployment
- Managed Services

-By Type

- Brown ATMs
- White ATMs
- Cash dispenser ATMs
- Smart ATMs
- Conventional/banks ATMs

-By Application

- Cash Withdrawal
- Cash Deposit
- Money Transfer
- Others

-By Region

- North America
- South America
- Europe
- The Middle East & Africa
- Asia-Pacific

COMPETITIVE LANDSCAPE



Key Competitors

Overview of Top Companies in the Market

Diebold Nixdorf, Wincor Nixdorf AG, NCR Corporation, Triton Systems of Delaware, Hitachi-Omron Terminal Solutions, GRG Banking Equipment Co. Ltd., OKI Electric Industry Co. Ltd., Nautilus Hyosung Corporation, HESS Cash Systems GmbH & Co KG, Fujitsu Ltd., Euronet Worldwide, Brink's Company, Guangzhou Yuyin Technology Co., Ltd., Others

Research Methodology

MarkNtel Advisors utilizes a rigorous research methodology to ensure accurate market assessments. The process begins by defining clear research objectives and selecting the appropriate research type—qualitative, quantitative, or both. A thorough methodology is then designed for data collection, targeting the right audience and determining sample size.

Data is collected through surveys and interviews and undergoes careful cleaning and analysis. Validation steps ensure its reliability, followed by predictive modeling to forecast market trends. The findings are compiled into detailed reports, complete with strategic insights to support client decision-making.

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FUTURE MARKET PROJECTIONS

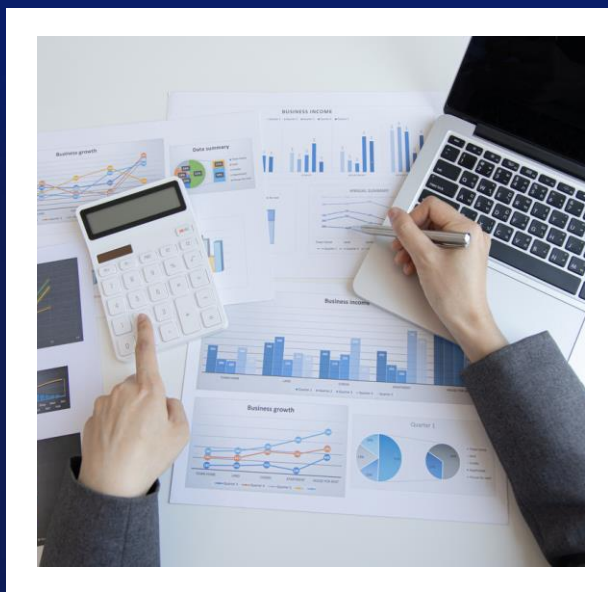
Emerging technologies and shifting consumer preferences are set to drive significant growth across various sectors. Companies that stay ahead of these trends and adapt their strategies accordingly will be better positioned to capitalize on new opportunities and remain competitive in an evolving market landscape. Embracing innovation, focusing on sustainability, and leveraging advanced technologies will be key to achieving long-term success and growth.



STRATEGIC RECOMMENDATIONS

Key Competitors

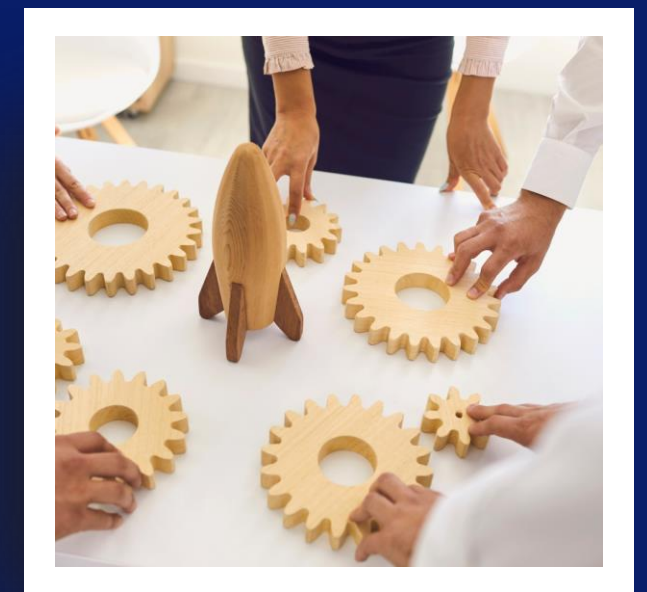
Implementing effective growth strategies requires a comprehensive approach that encompasses operational efficiency, market research, strategic partnerships, and innovation. By focusing on scaling operations, entering new markets, and launching new products, businesses can drive sustainable growth and achieve long-term success.



Scaling Businesses



Entering New Markets



Launching New Products

THANK YOU

Our Trusted Experts Are Here to Help

At **MarkNtel Advisors**, we are committed to delivering data-driven insights and strategic intelligence that empower your business decisions. Whether you have a question, need customized research, or want to explore partnership opportunities, our team is here to support you every step of the way.

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